

**As of October 30, 2023 SEIBA has
been awarded over \$650,169
towards educating our students!**

Fall 2023

Message from the President

“Challenges, changes, and the new normal”....

These are words and phrases that all of us have heard more times than we can count over the last three years. While these have undoubtedly impacted each and every industry across the globe, the construction and trades industries are near the top of the list of those that have felt the brunt of these forces. Whether it be price volatility, material and inventory lead times, other supply chain disruptions, employee/recruiting hurdles or transportation disruptions, the facts are evident; the industry has faced major challenges recently. These challenges have forced us to change the way we do business, the way we plan, almost every facet of our business has changed in some way. We have to be better prepared, think ahead and outside of the box. When we stop and ask our colleagues, peers, or other “Will we ever get back to normal?” one answer that almost always comes up is “This is the new normal”.



SEIBA’s mission is to continually improve the capabilities and capacities of the construction industry through education, training and teamwork. One aspect that cannot be forgotten is that SEIBA’s members are on the frontlines of helping us serve this mission. While the industry has faced these challenges and had to adapt and change to “the new normal” SEIBA recognizes this and is putting it at the forefront. SEIBA is here to help our members with the challenges and changes they’ve been forced to make in this “new normal” and it’s a top priority on how we can continue to add value to our members. We’re not abandoning what we know and are good at – but like many of our members we have to change the way we think, with thinking outside of the box, and adapt on our feet. At the end of the day, we want to best allocate to resources on how we can help our members overcome these challenges.

As always, we thank our members for their participation and support. Please keep a lookout for more information to come on ways SEIBA intends to support and add value to our members to improve the construction industry in our communities.

All the best,
Jordan Springsteen
President

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Welcome New Members

- Keystone Home
- Sherwin Williams
- Aerotek
- Menke & Company
- Jerilyn Horn Kitchen &
Bath Design Co.

CELEBRATING 2023 & LOOKING FORWARD TO 2024

Thank you to everyone who attended a SEIBA event this past year. We have had the Hog Roast, Build My Future, Burlington Bees Outing, and the Annual Golf Outing. All the committees work hard in putting these events together in hopes that members truly enjoy their time while attending. This past year we also put together a free Iowa DOT informational seminar. It was very well attended and received.

The Social Committee is always looking for new ideas to help benefit our members and connect us. We have such a wide variety of companies in our membership that we would ask your help in letting us know, what would benefit your company? Perhaps an OSHA class, a seminar on current trends in the trades, hiring and retaining employees and teaching new employees different types of equipment.

Let one of us know what you would like to see and we will strive to make that happen. We look forward to seeing you at the SEIBA Christmas Party and at one, two or all of the SEIBA events in 2024!

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Join us for a casual

Christmas
PARTY



*We are excited to announce this years SEIBA Christmas Party will be at
The Busted Cup Brewhouse located in Downtown Burlington.*

December 1 at 5:30 PM

Food will be brought out at 6 PM

The Busted Cup Brewhouse

724 Jefferson Street, Downtown Burlington

Cost \$40 per person

Heavy hors d'oeuvres (grazing style) & two drink tickets (wine or beer)



RSVP by November 20 to seiba@mchsi.com

In our ever-changing world the SEIBA Education Program is dedicated to supporting area schools' industrial tech and trades programs and taking steps to ensure area students receive the best opportunities to learn and grow.

This past September, we embarked on a mission to empower educational institutions by providing grants that help these programs update their tools and equipment. The grants, tailored to enrich the quality of industrial tech and trades education, offer a lifeline to educators and students. We are thrilled to announce that eight schools in the region have embraced this opportunity, submitting their grant applications.

The journey has just begun, the submitted grants will undergo careful review by the Education Committee. Their recommendations for the awarding of these grants will then be presented to the board for final approval. This collaborative effort between the SEIBA Education Program, schools, and local industries signifies a commitment to shaping a brighter future.

In addition to these grants, the SEIBA Education Program continues its mission to support students in their pursuit of knowledge and skill development. Last year, we awarded two scholarships, and we are pleased to announce that scholarship applications will soon be distributed to schools for students to explore. In response to feedback from schools and students, we are moving up the due date for scholarship applications to February 15th, allowing us to recognize scholarship recipients at their high school's senior awards ceremonies in May.

One of our program's proudest achievements is the Build My Future event, which made its successful debut this year. This event serves as an interactive gateway for 7th graders, inspiring them to explore career possibilities in the construction industry. We are excited to announce that the event is back, and we are seeking your participation. Exhibitors are at the heart of making this event a reality, as they provide hands-on activities that ignite the passion for construction in our young learners. If you would like to become an exhibitor at next year's Build My Future event, please fill out a short form at <https://tinyurl.com/BMF-2024-INFO>.



CURRENT SCHOLARSHIP RECIPIENTS



Camryn Lair - Freshman
Iowa State University
Landscape Architecture



Trent Hicks - Freshman
Kirkwood Community College
Construction Technology

If you're interested in speaking to area students about the trades and the SEIBA scholarship, please send an email to seiba.build.my.future@gmail.com.



The 2024 Annual Hog Roast & Auction is scheduled for April 12, 2024 at the Catfish Bend Convention & Event Center.

We are looking forward to another great event! The last two years have been the best ever and we are looking to keep that tradition going.

Without our members, we would not be able to continue raising money for the students and schools in our area.

We look forward to seeing you next spring!

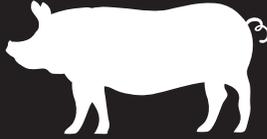
A HUGE THANK YOU GOES TO ALL WHO ATTENDED, DONATED AND PURCHASED AUCTION ITEMS AT THE 2023 SEIBA HOG ROAST!

IT WAS A VERY SUCCESSFUL EVENT!



SAVE THE DATE

ANNUAL SEIBA HOG ROAST



Friday **APRIL**
12 **6:00**
PM **PZAZZ!**
EVENT CENTER
Burlington, IA

..... Dinner, Drinks, & Auction



Questions and Donations

Can be directed to:
Jake Denning 319-371-8343
Sulene Nelson 319-572-2722



CONGRATULATIONS GOLFERS

For the second year in a row we had rain for our Annual Golf Outing. Even with the undesirable weather, we still had 25 teams come out and support our cause. Thank you to all the teams and volunteers who came out and braved the weather!!

We partnered with Perfect Golf again this year to offer additional contests. This year two lucky golfers went home with vacations. Roman Roth, golfing with Altorfer, won a Seven Night Resort Stay for Two for winning the Putting Contest and Jay Fye, golfing with H&L Mack/Quincy Mack, won the Shoot-Out on Hole 18 for a Seven Night Resort Stay for Two. We also had two VIP winners. Ben Atkins with Cessford Construction was the Closest to the Pin on 14 and Nick Parish with Brockway Mechanical had the Longest Drive on 16. Both Ben and Nick won two VIP tickets to their choice of major sporting events, concerts or even Broadway shows. Unfortunately, no one won the \$100,000 or \$1 million shoot-outs but there is always next year!

The Golf Committee has scheduled next year's event for August 26, 2024 with a rain date of September 9th. In the coming months we will be revamping the Golf Website making changes for the 2024 event. Look for emails and Facebook posts offering early sign-up specials. We look forward to seeing you at the golf course next summer!



**CHAMPIONSHIP FLIGHT
TEAM WINNER WITH A
SCORE OF 54**

**CONNECTION BANK
Matt Morris, Doug Ziegler,
Josh Anderson & Brock Ita**

CHAMPIONSHIP FLIGHT

- 2 - Aaron Tolander, Tracy Roth, Roman Roth, Jake Tolander (Altorfer) Score 57
- 3 - Nick Parish, Adam Smith, Tyler Luttenegger, Matt Shriver (Brockway Mech) Score 58

1st FLIGHT

- 1 - Ann Menke, Jared Kaulukukui, Rod Oard, Eric Lee (Menke & Company) Score 63
- 2 - Mason Ross, Chadley Kilbride, Jill Denniston, Mike Kilbride (Norris Asphalt) Score 63
- 3 - Joe Gates, John Gates, Branden Messer, Brian Messer (Shottenkirk/Farmers Savings Bank) Score 64

2nd FLIGHT

- 1 - Kevin Boltz, Travis Cox, Joe Moores, Brett Breberg (United Rentals) Score 67
- 2 - Kasey Meyer, Kyler Waddle, Jay Fye, Chad Furnald (H & L Mack/Quincy Mack) Score 67
- 3 - Jacob Nye, Dan Beeding, Adam Swanner, Zach Goble (IBEW #13) Score 67

PIN EVENTS

- Closest to the Pin #14** - (VIP Tickets) Ben Atkins (Cessford Construction)
- Longest Drive #16** - (VIP Tickets) Nick Parish (Brockway Mechanical)

VACATION PACKAGES

- Putting Contest** - Roman Roth (Altorfer) Seven Night Resort Stay for Two!
- #18 Shoot-Out** - Jay Fye (H & L Mack/Quincy Mack) Seven Night Resort Stay for Two!

DEAD ASS LAST

- (Skunk Headcovers) Don Gustison, Jeremy Helling, Josh Vorwerk, Randy Vorwerk (Brockway Mechanical)

DOOR PRIZE

- Solo Stove donated by Keystone Home – Mason Ross

SEE YOU NEXT YEAR!

Executive Updates

The Executive Committee has begun an initiative to maximize the extent that we're serving our members and providing value to them and the construction industry as a whole. While we ourselves have identified some of the challenges members have experienced recently and ways SEIBA can help, we need feedback from those who know best, our members.

In the near future SEIBA will be sending a short survey to our members on ways we can continue to serve and add value to our members. This survey will also include an open response section to provide any feedback members have on how SEIBA can adapt to enhance member value. We thank our members in advance for their feedback and look forward to hearing back from you all!

Also, please don't hesitate or wait on the survey if you have feedback or ideas you'd like to share now; send us an email at seiba@mchsi.com.

Tell Me Something Good...

Here's something good for our SEIBA members; we want to hear from you!

- Has your business recently completed a major project that you want to show off?
- Do you have employees that have served in the community recently that you want to brag about?
- Send us your story (and pictures if you have them) and we want to share your success on our Facebook page.

Tell Me Something Good submissions can be emailed to SEIBA at seiba@mchsi.com.

Marketing Updates

With all the talk of change, the digital space is one that has always been changing and doing so at a rapid pace.

We're happy to announce that the SEIBA website (www.seiba.org) will be getting a facelift! Keep a lookout for the revamped SEIBA website that will be launching soon!

We are looking forward to an exciting 2024.

We appreciate your membership and support.

Without it, SEIBA would not be able to do what we do!

If you are interested in volunteering, contact us at seiba@mchsi.com.

We are specifically looking to fill vacancies on our Marketing Committee.

Stay up to date @ www.SEIBA.org