

# Since 1993, SEIBA has awarded over \$700,588 towards educating our students!

**SPRING 2025** 

#### Message from the President

Spring has arrived and all the trees and flowers are in bloom. And like construction companies, SEIBA is headed into our busy season. We have the Hog Roast and Auction on May 2nd, Build My Future on May 15th and the annual Golf Outing on August 25th. We hope you can make time to attend at least one of these events.



Did you have a chance to attend one of our SEIBA Happy Hours this spring? Each event has been more popular than the last, drawing both familiar faces and newcomers. These gatherings have provided a fantastic opportunity to connect, network, and build relationships with people we might not have otherwise met—and we're thrilled to share that we've even welcomed a few new members along the way!

A big thank you to our Marketing and Social Committees for organizing these fun and meaningful events. Your hard work has made this new tradition a real success—we can't wait to see what's next!

#### <u>In this Issue</u>

Pg. 1 Message from the President

Pg. 2 SEIBA Annual Hog Roast

Pg. 3 Social Committee/Happy Hour

Pg. 4 Education Updates and Build

My Future

Pg. 5 Golf Outing Recap

Pg. 6-7 Event Information

**Welcome New Members:** 

**Brett Admixtures** 

Clean Sweep Chimney Care

Dixon Seamless Gutters

Esco Electric

Federated Insurance

Mike Kilbride Construction

Zaiser's Landscaping

I would like to take a minute to thank our board members for their consecutive years of service to our organization and the countless hours they have spent. Karen Wilson 30 years, Tom Chicken 23 years, Jake Denning 22 years, Tim Farniok 21 years, Chris Ritter 20 years, Gary Brueck 18 years, Charlie Walsh 9 years, Blake Hagen 6 years, Brian Johnson 4 years, Jordan Springsteen 4 years, Sulene Nelson 4 years, Bob Adams 2 years and Brad Lange 1 year. Some of these individuals have served on the board multiple times so this doesn't reflect all the years they have spent working to make this organization what it is today. Unfortunately, Blake Hagen and Charlie Walsh will be coming off the board this year but we hope they will remain active through their organizations. We will miss both gentlemen, but wish them well in future endeavors.

I cannot believe it has already been a year since I became president. Soon, I will be handing over the reins to Brian Johnson. Rest assured; you will be in good hands. He has brought many fabulous ideas and helped our organization so much. If you haven't met him, reach out to him at one of our events. He is a great guy!

I look forward to seeing what SEIBA does this year. If the start of 2025 is any indication of where we are going this year, then it is going to be a great year. Hope to see all of you somewhere along the way!!

All the best, Sulene Nelson, Ideal Ready Mix

President, SEIBA

## Get Ready for the SEIBA Hog Roast & Auction!

Mark your calendars—SEIBA's annual Hog Roast and Auction is coming up soon, and you won't want to miss it! Join us on Friday, May 2nd at the Pzazz Convention & Event Center for an evening full of great food, exciting auction items, and unbeatable company.

This much-anticipated event is a fantastic opportunity to connect with others in the industry, enjoy some delicious barbecue, and show your support for our local building trades. We've already gathered a fantastic selection of donated auction items—and this year we're excited to feature several student-created projects as part of the auction lineup!

Even better, proceeds from the auction go directly toward supporting SEIBA's mission to fund educational opportunities for area students, helping to grow the next generation of skilled professionals in our community.

Whether you're coming for the networking, the fellowship, or just the fun, we look forward to seeing you there. Let's come together to celebrate and support the future of our trades community!









### Cheers to Connection: SEIBA Happy Hours Bring Members Together

Greetings from the Social Committee! There has been much discussion on what we can do to better engage our members and provide more value and benefits as part the SEIBA membership experience. Change is 3 afoot! We have had wellattended SEIBA Happy Hours during the first part of 2025 and the response has been very These Happy Hours have been a positive. collaboration of the Social and Marketing Committees, to bring members together for networking and socializing and to encourage new faces to attend – both members and prospective members. We're looking forward to seeing more members at next year's happy hours and plan to expand these events to our other communities once construction season winds down

Speaking of the collaborative work of the Social and Marketing Committees, we have before the Board of Directors a proposal for the merger of these committees to refocus and combine efforts on reaching our members with a mission of retaining current members and attracting new members. More on this in the future as we update our by-laws and reorganize these committees into the Membership Engagement Committee.

Did you know? – The Happy Hours have been such a success that we have attracted beverage sponsors! Thank you to Graystone Construction, QCI Thermal Systems, Brueck Construction, and Ritter's Inc. for your generous support!



### Supporting the Future—One Student at a Time

The SEIBA Education Committee is proud to carry out a key part of SEIBA's mission: supporting students and educators across our region. This commitment not only shapes the futures of thousands of students, but also strengthens our local workforce and community. And yes—we have a lot of fun doing it!

Thanks to your generous contributions, SEIBA was able to award over \$28,000 in school grants this year. These eight funded projects provided schools with much-needed tools, equipment, and supplies—resources that would have otherwise been out of reach. With the



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rising costs of Industrial Technology programs, these grants help keep classrooms current and students prepared for real-world careers.

In addition to grants, the Education Committee also manages SEIBA's scholarship program. We review and renew scholarships for current recipients and will soon be interviewing candidates for this year's awards. If you know a student planning to pursue a construction-related program after high school, encourage them to apply for a SEIBA scholarship next year! Stay connected with us on social media for the announcement of this year's recipients.

One of our most exciting and impactful events is Build My Future, a hands-on career fair for area 7th graders. This annual event has quickly become a favorite among students and educators alike. This year, we're expecting more than 1,000 students on Thursday, May 15th, and we could use your help!

#### There are several ways to get involved:

- Become a sponsor Help us make this event possible with a financial contribution.
- Volunteer Join us on event day to help things run smoothly.
- Be an exhibitor Bring a fun, interactive, hands-on activity to inspire students and showcase the world of construction and other skilled trades.

We're also encouraging high school student groups to volunteer at Build My Future. In return, the Education Committee will make a financial contribution to each participating school's student organization based on their involvement.

Want to be a part of this exciting event? Contact Brian Johnson at brian.johnson@bcsds.org or (319) 753-9628 to learn more or get signed up.

#### Let's build the future—together!

## SEIBA ANNUAL GOLF OUTLIG

MONDAY

**AUGUST 25TH** 

#### Save the Date: SEIBA Annual Golf Outing

It's almost time to hit the links! Get your team together and join the Southeast lowa Builders Association for our annual 4-Person Best Shot Golf Outing at the beautiful Burlington Golf Club on Monday, August 25, 2025. This popular event is a great way to enjoy a day of golf, networking, and fun with fellow members and supporters of the local building trades. Team registration is \$600, which includes golf and cart fees, lunch, prizes, and dinner—everything you need for a fantastic day on the course (minus the rain—fingers crossed we keep that away this year!).

#### **Event Schedule:**

Registration: 9:30 – 10:30 AM

• Shotgun Start: 11:00 AM

Lunch Grill: 11:00 AM - 2:00 PM

• Dinner & Prizes: 5:00 PM

Spots fill up quickly, so be sure to gather your team and mark your calendars now. For more information or to register, email at seiba@mchsi.com!

We look forward to seeing you on the green!





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Student Made
Auction Items
Hog Roast and Auction
May 2nd

BID









### LOOKING FOR NEW MEMBERS

JOIN NOW!

SPECIAL OFFER FOR NEW MEMBERS

#### **NEW PAID MEMBERS**

Between March 1st - May 1st Get 8 Free Hog Roast Tickets

\$200 Value

